Schedule of Readings/Assignments (Provisional)

01/24 - **Introductions and Overview**
- Update on Progress, plans for semester
- Explain First Editing Assignment
- Final Cut Pro Lesson 1
  Understanding the Environment

01/31 - **FCP Lesson 2**
- Final Cut Pro Lesson 2
  Importing Assets
**Due:** Lesson #1 in Peach Pit Press Book/DVD
  Find Ad or other short video to remix

02/07 - **FCP Lesson 3**
- Final Cut Pro Lesson 3
  Logging and Capturing
  Project Management
**Due:** Lesson #2 in PPP book

02/14 - **Crit and FCP Workshop**
- Video Remix Assignment Due
- Final Cut Pro Lesson 4
**Due:** Lesson #3 in PPP

02/21 - **President’s Day- NO CLASS**

02/28 - **Working Films’ Judith Helfand and FCP workshop**
- Filmmaker and organizer Judith Helfand will be our guest, with whom we will discuss distribution strategies for documentary film.
- Work and practice session with FCP
**Due:** Watch Blue Vinyl and read about Working Films

03/07 - **Project Work Crit and FCP practice**
- View and critique project work of groups
- Work and instruction with Final Cut Pro
- Discussion of distribution/instruction plans
**Due:** Prepare for Full Crit

03/14 - **SPRING BREAK**
03/21 - Workday and Distro Discussion
   - Work on Projects
   - Critique of Distro/Instruction plans
   Due: Distribution and/or Instructional Plan

03/28 – Web Encoding Workshop and Workday
   - One Day workshop on basic web encoding
   - Work on projects

04/04 - Rough Cut Crit
   - Full Crit of rough cuts

04/11 - Streetfilms’ Elizabeth Press
   - Filmmaker and distribution expert E. Press will be our guest
   Due: Watch Streetfilms work

04/18 - Workday

04/25 - Final Edits Due

05/02 - DVD Studio Pro Workshop

05/09 - Presentations of Distribution Plans

05/12 - FINAL SCREENING AT SIXTH STREET COMMUNITY CENTER

Texts Used
In the Blink of an Eye- Walter Murch
Making Media- Jan Roberts-Breslin
The Visual Story- Bruce Block
Video For Change- Witness
Documentary- Michael Rabinger

Additional Recommended Reading
Rich Media, Poor Democracy – Robert McChesney
Four Arguments for the Elimination of Television- Gerry Mander
The Future of Media- McChesney, Newman, Scott
Subject to Change- Deirdre Boyle
Handheld Visions, Dee Dee Halleck
Manufacturing Consent- Chomsky, Hermann
Alternative and Activist Media- Mitzi Walsh
Filtering the News- Jeffrey Klaehn
Don’t Think of an Elephant- George Lakoff
Public Opinion- Walter Lippman
Spin! A Social History of PR - Stuart Ewen

Recommended Movies
Network
The Battle of Seattle
The Battle of Algiers
The Cruise
Fourth World War
The Plow that Broke the Plains
Life and Debt
What Would Jesus Buy
The Yes Men Fix the World
Crude
Blue Vinyl
Every Mother’s Son